

**ΕΡΑνεΚ 2014-2020**  
**OPERATIONAL PROGRAMME**  
**COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION**



# Competitiveness Toolbox

FOR SMALL AND VERY SMALL ENTERPRISES

The enterprise NIKOLAOS GERAKIS Limited Partnership & Co. based in Central Macedonia region, has joined the Action "Competitiveness Toolbox" with a total budget of 400 Million €

The Action aims at supporting existing small and very small enterprises.

The investment's total budget is 68,964.32€ out of which 34,482.16€ is public expenditure. The Action is financed by Greece and the European Union - European Regional Development Fund.

The approved co-financed Business Plan includes investments on the following categories:

- Machinery – Equipment
- Digital Promotion
- Means of transportation
- Creating of a new job

**Through the participation in the Action, the enterprise achieved:**

- Competitiveness improvement
  - Increase of profitability
  - Reinforcement of an extrovert business profile
  - Market expenditure by adopting new products and services
  - Creation of better quality products and services
  - Increase of productivity and improvement of operational procedures
  - Entrepreneurship Reinforcement
- The support of ΕΡΑνεΚ proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



**European Union**  
European Regional  
Development Fund



HELLENIC REPUBLIC  
MINISTRY OF  
DEVELOPMENT AND INVESTMENTS  
SPECIAL SECRETARIAT FOR  
ERDF, CF & ESF PROGRAMMES  
MANAGING AUTHORITY OF ΕΡΑνεΚ



Co-financed by Greece and the European Union